

Prestige
Photography by Lifetouch

Student Scholarship Program

GY21



The Class of 2021

Prestige Student Scholarship Program

Class of 2021 seniors photographed by Prestige Photography can apply for a scholarship by sharing their Prestige Photography experience in a formal one-page essay. A total of 3 scholarships of \$1,000 each will be awarded. Essays may be used to promote Prestige Photography. The essay topic is as follows:

"Tell us what senior year means to you and how your Prestige pictures help celebrate your achievements."

How to Apply

To apply for a Class of 2021 Prestige Student Scholarship simply fill out the included Prestige Student Scholarship Application, write a one-page essay on the topic described above, and return your completed application no later than midnight January 31, 2021.

Requirements

Essays must be submitted in 12 pt. Times Roman font, with 1" margins, written in English and printed on a single page. Essays should not exceed 600 words. Each student can submit only one application and essay. On the date of application, all applicants must be a Class of 2021 Senior in a school offering Prestige Photography.

Application Due Date

Applications must be postmarked no later than midnight central time on January 31, 2021 and mailed to Prestige Student Scholarship Program, Lifetouch National School Studios Inc., Attn: Prestige Marketing, 11000 Viking Drive, Suite 500, Eden Prairie, MN 55344. See official rules for more information.

Scholarship Recipients

Schools with Prestige Student Scholarship recipients will be notified on or before April 1, 2021. Prestige Photography will coordinate with schools to notify recipients. Prestige Student Scholarships will be presented at each school's spring scholarship award night or similar recognition event. If no event is scheduled, scholarships will be awarded no later than July 31, 2021. The scholarship check will be payable to the recipient. Award of the scholarship is conditioned on timely return of the signed Affidavit of Eligibility and Publicity Release provided.

Prestige Student Scholarship Application

Full Name _____

School Name _____

School Address _____

School Principal Name _____

Home Address _____

City _____

State _____ Zip Code _____

Phone _____

Email _____

By submitting an application and essay, you (and your parents if you are under age 18) agree as follows:

- The application and essay will be your original work;
- You grant to Lifetouch School Photography ("Sponsor") an unlimited, irrevocable right and license to use all or any part of the application and/or essay to promote the Sponsor and its affiliated companies, their products and services, with or without your name, a fictitious name, city and state, with or without your likeness, biographical information and/or scholarship information in any format and in any medium without limitation, including the Internet;
- You will comply with the official rules of the Prestige Student Scholarship Program. The rules are attached;

I understand and agree to the above conditions of entry.

Applicant's Signature _____ Date _____

Parent's Signature _____ Date _____

(Required if applicant is under age 18)

Printed Name _____

Return this application along with your essay response by January 31, 2021

Prestige Student Scholarship Program Official Rules

Purpose: Prestige Photography will award three \$1,000 scholarships to students to support their future academic and career goals.

Eligibility: Applicants must have been photographed by Prestige Photography for their 2021 senior pictures. They must also be seniors attending a high school where Prestige Photography photographs the Class of 2021. This information must be on the books and records of Prestige Photography on the date of application. Applicants must also be planning to attend a two-year or four-year college, university or trade/vocational school. Employees of Lifetouch National School Studios Inc. ("Sponsor"), their immediate families and household members are not eligible. A purchase will not increase the odds of winning.

Application: Applicants must complete and return the Scholarship Program Application form and mail to Prestige Student Scholarship Program, Lifetouch National School Studios, Attn: Prestige Marketing, 11000 Viking Drive, Eden Prairie, MN 55344, no later than midnight central time on January 31, 2021. The application must include an essay responding to the following question; "Tell us what senior year means to you and how your Prestige pictures help celebrate your achievements." The essay format must be one page, 12 point, Times New Roman font with 1" margins, written in English and not to exceed 600 words. The application form and the essay are the "Application". Limit one Application per Prestige student.

Awards: Three \$1000 student scholarship winners will be selected from the applications received. The odds of receiving a scholarship depend on the number of Applications received. Scholarships will be awarded at the winner's spring scholarship award night but in no event later than July 31, 2021.

Selecting the Winners: Winners will be selected by the Prestige Photography marketing team. Criteria includes grammar (20%), originality (30%) and content in relation to senior pictures (50%). All decisions of the Sponsor will be final and binding.

Notifying the Winners: The winner's school will be notified of the name of the winner and the Sponsor will coordinate with the school to award the scholarship at the school's spring scholarship award night. If the school does not have a spring scholarship night, the award will be delivered by express mail or in person to the winner no later than July 31, 2021. Winners will be notified no later than June 30, 2021. Award of the scholarship is contingent upon receipt of a signed Affidavit of Eligibility and Publicity Release (Affidavit), (including signature by a parent if the winner is under 18 years of age) within 10 days of the date of mailing of the notification. Return of the award notification or award as undeliverable, or failure to timely return the Affidavit will result in disqualification, scholarship forfeiture and selection of an alternate winner.

Other Terms: By submitting an Application, applicant (and his/her parents if under 18 years of age) agree as follows: (i) the Application will be applicant's original work, (ii) all Applications become the property of the Sponsor and will not be returned (iii) to comply with the official rules of the Scholarship Program, (iv) all or any part of the Application may be used to promote the Sponsor and its affiliated companies, their products and services, with or without identifying the applicant by name or fictitious name, city and state of residence, with or without the applicant's likeness, biographical information and scholarship information in any format and in any medium without limitation, including the Internet (v) none of the Sponsor or its shareholders, affiliated companies, directors, employees, agencies, successors or licensees (together "Lifetouch") will have any liability whatsoever for any injury, loss or damage of any kind related to participation of applicant as a Prestige Photography customer or resulting from the Student Scholarship Program, including without limitation the Application for, acceptance, possession or use of the scholarship and/or use of the Application. All federal, state and local taxes are the responsibility of the scholarship winner. Lifetouch is not responsible for delays of any kind relating to the Scholarship Program due to any reason beyond its control. For a list of scholarship winners, send a self-addressed stamped business size envelope by August 31, 2021 to Prestige Marketing, Student Scholarship Program, 11000 Viking Drive, Suite 500, Eden Prairie, MN 55344. The laws of the state of Minnesota, USA govern. Void where prohibited.