

-PRESTIGE PORTRAITS-
Model Ambassador Scholarship Program
GY2016



-THE CLASS OF 2016-

-Prestige Model Ambassador Scholarship Program-

Thank you for your important role as a Prestige Model Ambassador. Your contributions this past year dramatically improved the effectiveness of our marketing communications and positioned Prestige as the preferred senior photographer. As a small token of our gratitude for your dedicated leadership, Prestige offers you an opportunity to “celebrate all you’ve achieved” and apply for a scholarship via the Class of 2016 Prestige Model Ambassador Scholarship Program.

OVERVIEW

Class of 2016 Prestige Model Ambassadors have the opportunity to apply for a scholarship by sharing their experience as a Prestige Portraits Ambassador in a formal one-page essay. A total of five scholarships of \$1000 each will be awarded. Your essay may be used to promote Prestige Portraits. The essay topic is as follows:

“Tell us what senior year means to you and how you’ve used your Prestige Portraits to celebrate your achievements.”

HOW TO APPLY

To apply for a Class of 2016 Prestige Model Ambassador Scholarship simply fill out the included Prestige Ambassador Scholarship Application, write a one-page essay on the topic described above, and return your completed application no later than midnight January 31, 2016.

REQUIREMENTS

Essays must be submitted in 12 pt. Times Roman font, with 1” margins, in English on a single page and should not exceed 600 words. Each Model Ambassador may submit only one application and essay. All applicants must be a Class of 2016 Prestige Model Ambassador on the date of application. A signature from a local Prestige representative is required on each application.

APPLICATION DUE DATE

Applications must be postmarked no later than midnight central time on January 31, 2016 and mailed to Prestige Model Ambassador Scholarship Program, Lifetouch National School Studios Inc., Attn: Prestige Marketing, 11000 Viking Drive, Suite 500, Eden Prairie, MN 55344. See official rules for more information.

SCHOLARSHIP RECIPIENTS

Schools with Prestige Model Ambassador Scholarship recipients will be notified on or before April 1, 2016. Prestige Portraits will coordinate with schools to notify recipients. Prestige Model Ambassador Scholarships will be presented at each school’s spring scholarship award night, or if the school doesn’t host an award night, no later than July 31, 2016. The scholarship check will be payable to the recipient. Award of the scholarship is conditioned on timely return of a signed Affidavit of Eligibility and Publicity Release.



-PRESTIGE MODEL AMBASSADOR SCHOLARSHIP APPLICATION-

Full Name _____

School Name _____

Home Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

By submitting an application and essay, you (and your parents if you are under age 18) agree as follows:

- The application and essay will be your original work;
- You grant to Lifetouch National School Studios Inc. ("Sponsor") an unlimited, irrevocable right and license to use all or any part of the application and/or essay to promote the Sponsor and its affiliated companies, their products and services, with or without your name, a fictitious name, city and state, with or without your likeness, biographical information and/or scholarship information in any format and in any medium without limitation, including the Internet;
- You will comply with the official rules of the Scholarship Program. The rules are attached;
- Your Prestige Portraits by Lifetouch representative must sign and complete the information below.

I understand and agree to the above conditions of entry.

Applicant's Signature _____ Date _____

Parent's Signature _____ Date _____
(Required if applicant is under age 18)

Printed Name _____

Return this application along with your essay response by January 31, 2016

Apply by mail to Prestige Model Ambassador Scholarship Program:

Attn: Prestige Marketing, 11000 Viking Drive, Suite 500, Eden Prairie, MN 55344.

All entries must be postmarked no later than midnight central time, January 31, 2016.

***** To be completed by your Prestige Portraits by Lifetouch representative*****

Prestige Representative Signature _____ Date _____

Printed Name _____ Terr. Code _____ Ambassador's School LID _____



-Prestige Model Ambassador Scholarship Program-

Official Rules

Purpose: In recognition of the leadership efforts of the senior high school Class of 2016 student model ambassadors, Prestige Portraits will award five \$1,000 scholarships to Model Ambassadors.

Eligibility: Applicants must be Prestige Model Ambassadors for the Class of 2016 as shown on the books and records of Prestige Portraits on the date of application, planning to attend a two-year or four-year college, university or trade/vocational school. Employees of Lifetouch National School Studios Inc. ("Sponsor"), their immediate families and household members are not eligible. A purchase will not increase the odds of winning.

Application: Applicants must complete and return the Scholarship Application form and mail it to Prestige Model Ambassadors Scholarship Program, Lifetouch National School Studios Inc., Attn: Prestige Marketing, 11000 Viking Drive, Suite 500, Eden Prairie, MN 55344, no later than midnight central time on January 31, 2016. The application must include an essay responding to the following question; "Describe your experience as a Class of 2016 Prestige Model Ambassador and how this role has improved your leadership ability." The essay format must be one page, 12 point Times New Roman font with 1" margins, in English, not to exceed 600 words. The application form and the essay are the "Application". Limit one Application per Prestige Model Ambassador.

Awards: Five \$1000 scholarship winners will be selected from the Applications received. The odds of receiving a scholarship depend on the number of Applications received. Scholarships will be awarded at the winner's spring scholarship award night but in no event later than July 31, 2016.

Selecting the Winners: Winners will be selected by the Prestige Portraits marketing and sales leadership team. They will be selected based on three subjects. The subjects include 20% on grammar, 30% on originality, and 50% on content in relation to a leadership role. All decisions of the Sponsor will be final and binding.

Notifying The Winners: The winner's school will be notified of the name of the winner and the Sponsor will coordinate with the school to award the scholarship at the school's spring scholarship award night. If the school does not have a spring scholarship night, the award will be delivered by express mail or in person to the winner no later than July 31, 2016. Winners will be notified no later than June 30, 2016. Award of the scholarship is contingent upon receipt of a signed Affidavit of Eligibility and Publicity Release (Affidavit), (including signature by a parent if the winner is a minor child) within 10 days of the date of mailing of the notification. Return of the award notification or award as undeliverable, or failure to timely return the Affidavit will result in disqualification, scholarship forfeiture and selection of an alternate winner.

Other Terms: By submitting an Application, applicant (and his/her parents if a minor child) agree as follows: (i) the Application will be applicant's original work, (ii) all Applications become the property of the Sponsor and will not be returned (iii) to comply with the official rules of the Scholarship Program, (iv) all or any part of the Application may be used to promote the Sponsor and its affiliated companies, their products and services, with or without identifying the applicant by name or fictitious name, city and state of residence, with or without the applicant's likeness, biographical information and information in any format and in any medium without limitation, including the Internet (v) none of the Sponsor or its shareholders, affiliated companies, directors, employees, agencies, successors or licensees (together "Lifetouch") will have any liability whatsoever for any injury, loss or damage of any kind related to participation of applicant as a Prestige Model Ambassador or resulting from the Scholarship Program, including without limitation the Application for, acceptance, possession or use of the scholarship and/or use of the Application. All federal, state and local taxes are the responsibility of the scholarship winner. Lifetouch is not responsible for delays of any kind relating to the Scholarship Program due to any reason beyond its control. For a list of scholarship winners, send a self-addressed stamped business size envelope by August 31, 2016 to Sponsor at Prestige Model Ambassador Scholarship Program, 11000 Viking Drive, Suite 500, Minneapolis, MN 55344. The laws of the state of Minnesota, USA govern. Void where prohibited.

